



April 2015

Thank you for your interest in the Royal Family of Gyms and the upcoming 2015-16 season at Ultimate Athletics. In an effort to help you better understand why I feel compelled to offer the a financial assistance program, I would like to give you a brief glance at my personal history.

I grew up on Chicago's west side. As a young inner city kid, I watched gymnastics on TV and dreamed of one day participating in the sport. My self-taught training consisted of flipping on mattresses in the alleyways and back yards of my neighborhood, and tumbling down hills in Humboldt Park. Since my family did not have the finance or means to enroll me in such an expensive, private sport . . . it was just a dream.

Still, I never lost that dream. I kept it alive by working hard and was fortunate enough to have a coach enter my life who helped make my dream a reality. My high school gymnastics coach, along with the owner of a local gym, made it possible for me to pursue being a gymnast. My coach's effort and his investment in me, not only gave me the opportunity to fulfill my dream, it changed my life.

After graduating college, I reached out to my former coach and asked, "How can I ever repay you?" His response was, "Do the same for others whenever you can."

The Royal Family Tuition Assistance Program is part of my promise to give back and help athletes who dream big—and work hard—to achieve success in sport and in life. The program provides many ways to reduce out-of-pocket costs through tuition reduction incentives, fundraising opportunities, and our Black and Red Scholarship Fund. Please take the time to review the enclosed packet and let us know if you have any questions.

Best regards,

Craig El
Co-Owner / All Star Director
The Royal Family of Gyms — Ultimate Athletics

The Royal Family Tuition Assistance Program

Financial incentives and fundraising opportunities designed to enable athlete participation in All Star Cheer and Dance



In the past few decades, participation in sports has become increasingly more expensive. It seems that the more we learn about the benefits of playing sports and discover the importance of proper training, the expectations for safety, qualified coaching and top-notch facilities also increase right alongside the costs. While every parent wants the very best for their child, too often they find that signing up for sports is like taking on a second mortgage.

Ultimate Athletics recognizes this situation all too well. That's why we have created multiple options for offsetting the costs of participation through tuition savings incentives and a dedicated booster club that focuses on fundraising so that every family has the opportunity to manage their financial obligations.

Why do we do this? Research shows that children who participate in sports have better physical health, get better grades and have higher self esteem. Playing sports provides lifelong character lessons in discipline, teamwork, responsibility and leadership all through training, team dynamics and interaction with coaches.

We feel that every child should have the access and opportunity to rise to the highest level of their capabilities and desires. While it is a privilege to be an athlete, participation should not be reserved only for those of privilege. It is our hope that any child that wants to participate in our program will have the chance to do so with the help of the Royal Family Tuition Assistance Program.



“... every child should have the access and opportunity to rise to the highest level of their capabilities and desires.”

We are a
Royal
Family **Gym**



Raffle Ticket Tuition Incentive

You must agree to sell raffle tickets to offset a portion of your monthly tuition. Based on how much you commit to selling, your tuition will be abated once you make your first month's tuition payment at the full rate. After that payment, your new tuition rate will go into effect for the remainder of the season. Once you have agreed to the desired option, your booster club account will have a negative balance equaling the amount needed to cover the abated tuition rate.

Here's what it looks like:

Each pack has 60 tickets which sell for \$5 each for a total of \$300 per pack. Families will have until mid-September to sell all of the tickets under their commitment agreement. The more tickets you sell, the greater your reduction in out-of-pocket tuition.

No. of Packets	Amount Earned	Monthly Abatement	Monthly Tuition Before Abatement	Monthly Tuition After Abatement
1	\$270.00	\$24.54	\$242.00	\$217.46
2	\$540.00	\$49.09	\$242.00	\$192.91
3	\$810.00	\$73.63	\$242.00	\$168.37

The booster club earns 10% of all sales (\$30/pack) which goes into the booster club general fund.

Raffle ticket sales will be made more convenient by utilizing the following:

- Creative social media contests
- Potential site sales
- Community events planned for Royal Family of Gyms members

The extra installments for camp/competitions/choreography are not affected by this payment arrangement. Please see General Fundraising for options on offsetting those costs.



Purple and Blue Scholarship fund

The Purple and Blue Scholarship Fund was created for families in financial need that have limited availability or are unable to volunteer and fundraise through the booster club. The fund's goal is to solicit corporate sponsorships and other gifts in kind.

Proceeds from these sources are used to create scholarship pools which provide funding for athletes and families in need.

Athletes are required to meet certain eligibility requirements and must fill out a scholarship application that includes academic records, personal essay and three (3) letters of recommendation.



General Fundraising

The Booster Club is a parent-run fundraising organization that helps support all athletes and their families. It is a 5013c non-profit group which holds a chapter of by-laws and works side-by-side with gym ownership to promote goodwill and team spirit with individual athletes, teams and parents at gym events yearlong.

We've planned the following fundraisers and events that we hope will create excitement with all athletes and parents:

- Route 66 Raceway, Joliet
- Media Guide
- Yankee Candle
- Stuff-a-truck
- Dunkin Donuts
- Scripts Program
- Raffle tickets
- Fall Showcase
- Car Washes

This fundraising will help pay for athlete's uniforms, travel expenses and competition fees.

The goal of the Booster Club is to help all athletes. To develop a successful program and meet our goals, we need every parent to get involved, not only for your athlete, but for all teams. All parents are asked to become booster club members and help volunteer their time throughout the year. You also are encouraged to run for a position on our Board of Directors. If you have experience in marketing, accounting, fundraising, legal or have strong leadership skills, please join us in some capacity this season.

